



NAPOLI 2019 TORCH

The Universiade Torch embodies the overall meaning the event aims to convey in terms of socio-ethical, sports and cultural values. Designed by Martina Crumetti, master's degree student in Communication Design at the "Accademia delle Belle Arti" (Academy of Fine Arts), the Torch conceived for Napoli 2019 expresses the identity of Campania Region, recalling its history and traditions.

Produced with recyclable and non-polluting materials, in full respect of the environment, the Torch is the final result of a sustainable project. It is equipped with an on-off switch knob, weighs 1,5 kg and is 80 cm in length.

The Torch is finished with grey natural anodised-aluminium on the upper part and on the handle, with transparent vinyl graphics, official logo and additional decorations. Lightweight and easy to handle, it reproduces the colours of Naples: the white and the blue.

The Napoli 2019 Torch has been the protagonist of a tour across the main Italian and European university cities: starting its journey on June 4th from Turin, which hosted the first edition of the Universiade back in 1959, the Torch made a stop in Lausanne, where the FISU offices are located, Milan, Assisi, Rome, where it received the Holy Father's blessing, Matera, Avellino, Benevento, Caserta and Salerno, to end its route at San Paolo Stadium in Naples, for the Opening Ceremony.

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